

LiveSpace 

CREATING DYNAMIC SENSORY EXPERIENCES





LiveSpace
4995 Starr St SE
Grand Rapids, MI 49546



DESIGN & INTEGRATION



You

LIVE EVENTS & RENTALS



WHAT WE ARE

AMBITIOUS PASSIONATE MOTIVATED **CREATIVE** COURTEOUS
APPROACHABLE THOROUGH **PROGRESSIVE** EFFICIENT **INVENTIVE**
DETERMINED **EXPERIENCED** ENTHUSIASTIC DILIGENT
FLEXIBLE INSPIRED AUTHENTIC INSPIRATIONAL **COURAGEOUS** COMMUNAL
PERCEPTIVE HONEST COMMITTED **RESOURCEFUL**

OUR ELEVATOR PITCH

LiveSpace is a national full-service audio, video and lighting commercial integrator, and also a live event production, staging and rental company based in Grand Rapids, MI.

We specialize in seamless system design and integration, and live event production from conception to project completion. Our goal is to create unforgettable experiences.

The markets and spaces in which we thrive include: house of worship, hospitality, retail, food and beverage, performance-centric, corporate conventions, concerts, festivals and entertainment venues.



WHY WE ARE

EFFICIENT PASSIONATE PERCEPTIVE **DILIGENT** COURTEOUS
EXPERIENCED **TRUSTWORTHY** AMBITIOUS **COMMITTED**
FLEXIBLE INSPIRED **DETERMINED** ENTHUSIASTIC CREATIVE
THOROUGH HONEST
INVENTIVE AUTHENTIC INSPIRATIONAL **RESOURCEFUL** COMMUNAL
MOTIVATED APPROACHABLE **COURAGEOUS** TALENTED

MISSION

To Create Dynamic Sensory Experiences

LiveSpace exists because of our people and their passion for creating dynamic audio, video and lighting experiences. Our memorable live productions honor the integrity of the venue in which we work and perform.

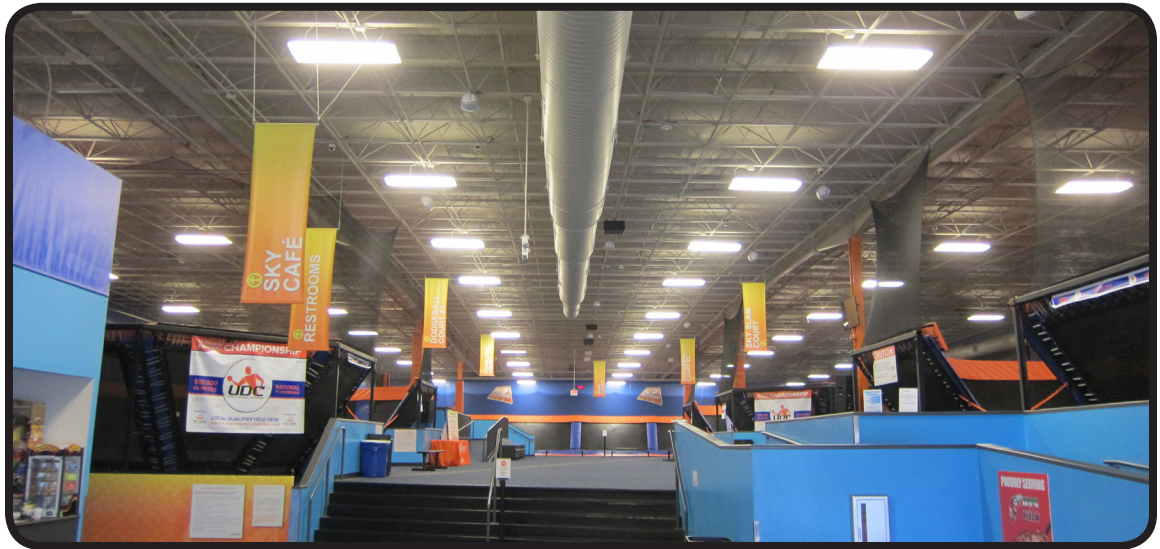
Inherently wired with a blueprint of genuine company culture and camaraderie, we at LiveSpace strive to amaze our clients, to provide value and to earn their respect and trust.

VISION

To Be Known For Our People, Creativity And Expertise

LiveSpace is committed to leveraging our industry's demands so that we may be pioneers of future technologies and a higher standard of integration in order to broaden our scope of work for strong, sustainable growth.

While ever-conscious of the company's authentic and enthusiastic culture, LiveSpace aims to be recognized as a trusted brand nationally for integration business, dependable live events as well as for reliable rental services.



WHO WE ARE

COMMUNAL PERCEPTIVE MOTIVATED AUTHENTIC COURTEOUS
RESOURCEFUL THOROUGH RESPECTFUL EFFICIENT TALENTED
DETERMINED APPROACHABLE TRUSTWORTHY
FLEXIBLE INSPIRED CREATIVE HUNGRY COURAGEOUS HONEST
PASSIONATE COMMITTED ENTHUSIASTIC
INVENTIVE AMBITIOUS DILIGENT

CULTURE

We love our people. We are proud of our team. They are the vital heartbeat that keeps us alive. At the core of LiveSpace is our unique company culture based on mutual respect and a dedication to excellence.

We believe that if we honor our people and their work, support them in their personal pursuits, allow them flexibility in times of family need, and give them a voice in company progress, then that balance of work and home will translate into healthy, thriving, productive success stories.

We are fortunate that many players on our team have professional or recreational experience in the industry in which we work. These connections help make the design, integration and event production processes a complement to the passions we already enjoy. They make our conversations with clients authentic.

We challenge each other to lift the standard of our creativity and practices so that we are always evolving to provide better experiences. Over-delivering on a client's expectations is no longer an exception, but the expected benchmark. It is our job to refine that standard as our standard of excellence.

Our people make us who we are.



INTEGRATION

DESIGN

LiveSpace's philosophy is that a well-thought-out and deliberate design should be the underpinning that anchors a vision. We want to dream big with you so that we can determine the metrics upon which successful completion and your satisfaction will be measured.

Our ability to discern between the right way and the wrong way will ensure that what looks good on paper is practical, appropriate and effective when brought to life. We are forward-thinkers, and will come to the table with solutions that are design-savvy, budget-conscious and end-user-focused.



**DISCOVERY &
NEEDS ANALYSIS**



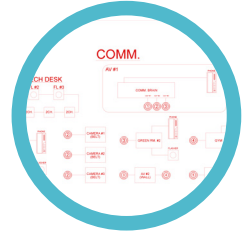
**CONCEPTUAL
GOALS & BUDGETING**



**SITE SURVEY &
EVALUATION**



**SYSTEM DESIGN
& PROPOSAL**



**RENDERINGS
& PRINTS**



**COORDINATION
WITH TRADES**



**CONSTRUCTION
CONSIDERATIONS**



**PROJECT
MANAGEMENT**



INTEGRATION

INSTALLATION

Once a vision is translated into a proper, clear design, our job has just begun. We will work with your architect, general contractor, electrician and staff to sort through the complexities of the installation.

Whether it is a modest box sale or an ambitious, large-scale, multi-location endeavor, locally, or nationally, we can deliver the “WOW” factor, and we are not afraid to get a little dirt under our fingernails in the process.



**AUDIO
SYSTEMS**



**VIDEO SYSTEMS
& LED VIDEO WALLS**



**THEATRICAL
LIGHTING**



**ACOUSTICAL
TREATMENTS**



**SURVEILLANCE
BACKBONE**



**POS/DATA/PHONE
SUPPORT**



**LOW-VOLTAGE
WIRING**



INTEGRATION

COMMISSIONING

We will not sell to you and split. Our engineers will test all system components, making sure that everything works cohesively with your building, and will educate your team on our integration. We ensure that every end-user is comfortable with the technology we introduce and is fluent in its operation.

Should your project require any future training, service or maintenance, our technicians will work toward resolution until you are satisfied.



**SYSTEM PROGRAMMING
& ENGINEERING**



**END-USER TRAINING
& EDUCATION**



**PROACTIVE SCHEDULED
MAINTENANCE**



**ONGOING SUPPORT
& SERVICE CONTRACTS**



**PROJECT COMPLETION
RESOURCE PACKET**



INTEGRATION





LIVE EVENTS

LIVE EVENTS

EVENT PRODUCTION

LiveSpace's LiveEvents division is a turn-key, fully-comprehensive live event production department and rental house, with resources to activate an array of experiences, including corporate conferences, themed conventions, concerts, festivals, sporting events and academic celebrations.

We have over 50 combined years of rigorous experience on the road and in the industry conceptualizing, producing and supporting live performances across a diverse range of spaces and genres. As musicians, production managers, front-of-house engineers, level one technicians and backline crew, our road-seasoned professionals know what it takes to produce successful, memorable events of any magnitude while respectfully cooperating with executive parameters, performers' riders, their agents' interests and in-house staff practices.

We are the first ones to arrive and the last to leave.
We will take care of everything so that you do not have to worry about anything.





LIVE EVENTS

RENTALS : AUDIO / VIDEO / LIGHTING

Whether your temporary needs are immediate and short-term, or scheduled out for an extended duration, LiveSpace's vast inventory consists of diverse, professional audio, video and lighting equipment. We can complement any existing venue or create an entirely new space in the middle of nowhere with the appropriate level of accommodations to enhance your event. We provide a holistic solution from the moment the house lights go down and ours go up.

We have the capability to produce live studio-quality sound, brilliant HD video and impactful theatrical lighting scenes. Our on-site crew will manage and operate every aspect of production and tear-down without leaving a footprint, so that your event will resonate long after the crowd has gone home.





LIVE EVENTS

RENTALS : BACKLINE

If you need to turn it up to 11, our tour-grade, rider-friendly backline and front-of-house equipment will perform. Our backline is available for one-off gigs or for an entire tour. We know what it is like to be out on the road. When you are ready to rock, you just have to plug in and play. And, if your event or artists need a solid foundation, our staging decks are poised, stacked and ready to elevate you.

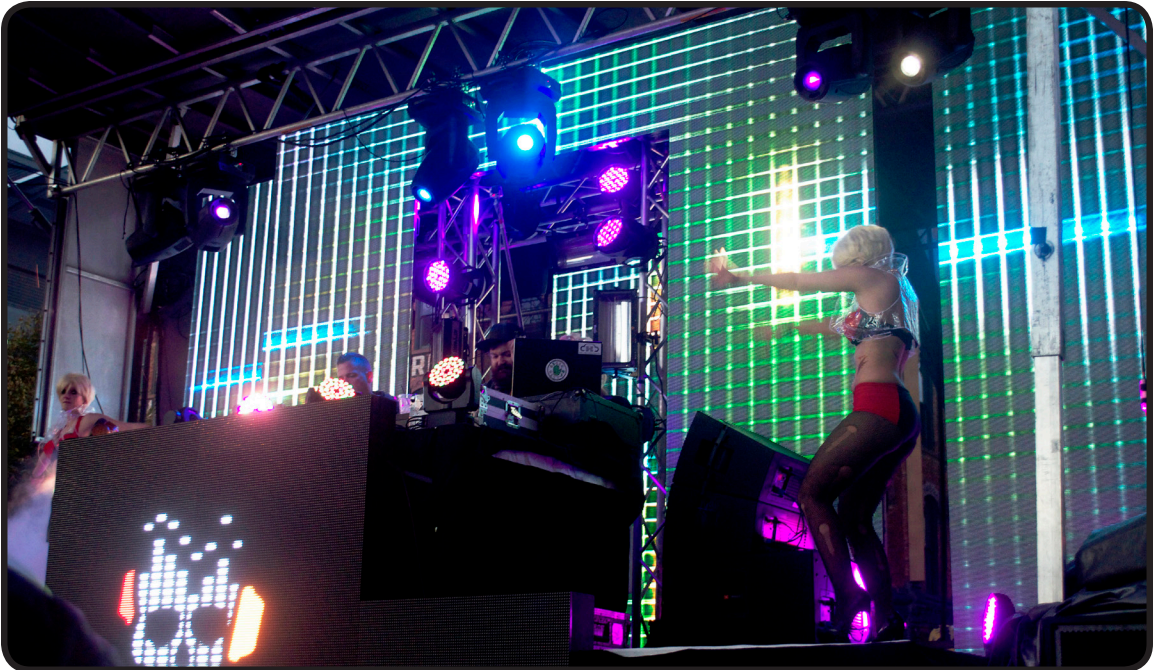




LIVE EVENTS

RENTALS : LED WALL

Need to make a statement with an extraordinary, meaningful presence? We own an impressive inventory of LED panels that can be arranged into 16:9 or 4:3 aspect ratios or custom configurations to display your brand or message. Our technicians can collaborate with you to create original content in advance and then manage the entire video production for you on site during your event. If you have something to show or say and do not have the time to worry about how effectively your message will be delivered, when our LED wall is powered on, we assure you that it will not leave any questions unanswered.





CUSTOMER ENDORSEMENTS



Over the last two years and multiple jobs, it's been our distinct pleasure to have worked with the LiveSpace team in bringing our award-winning entertainment complexes to life. From initial brainstorming, through the planning and budgeting stages and into the sometimes challenging reality of executing against pressing deadlines, the entire LiveSpace organization dedicates its resources, intelligence, sweat and blood into delivering what they promise. Their enthusiasm for what they do is infectious, their commitment to their client unquestioned and their urgent desire to learn how to do it better, quite remarkable. LiveSpace has continually demonstrated sensitivity to our budget, and are tireless in their pursuit of creative problem-solving. They have made an enormous contribution to our success and the Kings organization is happy to count on LiveSpace as critical partners in our future.

As a multi-departmental company, our thoughts about our partnership with LiveSpace reflect a number of strengths that we have enjoyed while building numerous church projects:

Partnership Mentality: The LiveSpace team has treated us as a partner from day one and understands the give and take in a good partnership.

Collaborative: We have enjoyed participating in, and watching the LiveSpace team interact with the Church, designers and trade partners.

Innovative: The integration sales and design teams are creative guys who bring innovative ideas to the table at every interaction.

Team Approach: We have enjoyed the LiveSpace entourage. Like Aspen, they bring a team of talent and unique gifts to the table.

Value: The church is a cost sensitive market that LiveSpace understands and delivers on with cost effective solutions without sacrificing quality.

Heart: Everyone we have interacted with at LiveSpace cares about the project from start to finish, as well as a passion for total project success.



The guys at LiveSpace are complete professionals and willing to do whatever it takes to run a successful event. Their LiveEvents team has provided multiple options to fit within our budget. They even go above and beyond to communicate with our national artists to ensure that they have every piece of equipment and gear needed to rock live. We're excited to have the great partnership that we do with LiveSpace.





LiveSpace have been great partners from the time we began our pre-construction phase of our project to value engineering, installation, training and beyond. It was great to have a trusted partner who would look to our needs first, safeguard our budget and genuinely be on mission with us for the long haul.

We have an amazing relationship with LiveSpace, and we're so proud that they are our preferred AVL vendor. I never have to worry about any of our AVL needs being met while they are in the building, and they are delightful to work with on a personal level as well. They are always proficient, knowledgeable and efficient when it comes to setting up and managing our events.



We were thrilled to work with LiveSpace's LiveEvents team at our statewide conference. Their staff was entirely professional and bent over backward to make things work smoothly. LiveSpace has an extremely knowledgeable staff and are constantly suggesting innovative ways to make the audio/visual aspect of our conference state of the art – all while working on a budget. They were a pleasure to work with and very responsive to all of our requests. I would highly recommend to anyone that they begin and end their search for AVL assistance with LiveSpace.

LiveSpace has been a tremendous asset to our team as we've dreamt about the future. Their knowledge of technology, audio/video/lighting systems, people and technology trends have helped us make great decisions and design great spaces that have really helped shape how we tell our story. The guys at LiveSpace are some of the most fun and innovative people to work with. They have a high level of technical skill and integrity that has made us very comfortable with some of our biggest purchases.



LiveSpace was truly instrumental in helping design Kitchen 67's tech-savvy concept. Their 25-panel LED video wall hangs attractively over the main dining area ceiling, and transforms the ambiance into a mood ring experience for our guests, a visual attraction unique to us and unlike anything I've seen in the fast-casual dining industry. In an effort to continue to further my business's relationship with one of our largest and trusted vendors, Pepsi, LiveSpace worked side-by-side with them to develop a solution for Pepsi that they've been searching for - a first of its kind fountain machine with projection mapping, used for engaging promotions. Overall, their team has been an integral part of the entire process - from the design phase to a clean, crisp install to providing service and follow-through before being asked. They're an impressive company doing innovative things.



4995 Starr St SE Grand Rapids, MI 49546 | lsavl.com 616.929.0191

OUT OF THE BOX • INTO YOUR LIVESPACE